



USE LESS NITROGEN – SAVE YOUR DOLLARS

With increasing pressure to reduce Nitrogen usage, many find themselves between a rock and a hard place! However, there's a solution that not only meets these requirements but also offers significant savings.

We believe by using 18 units of Nitrogen (approximately 40kg Urea) or equivalent in Nitrogen coated products combined with GIBB-GRO, you can achieve the same feed growth as you would with the equivalent of a higher nitrogen programme (approximately 70kg Urea/ha).

This approach has been successfully adopted by many of our clients, who have maintained their Nitrogen application at just 40kg of Urea (or equivalent) per hectare for years, thanks to GIBB-GRO.

Let's drive into the cost savings you can achieve with this method.

	Urea Cost – based on \$959.00/tonne +GST	GIBB-GRO cost based on \$5.32/ha+GST	TOTAL COST	You SAVE
Urea – 1 ha using 70kg/ha	\$67.13		\$67.13	
Urea – 1 ha using 40kg Urea + 9g GIBB-GRO	\$38.36	\$5.32	\$43.68	\$23.45 (34.94%)
Urea – 100 ha using 70kg/ha	\$6,713.00		\$6,713.00	
Urea – 100 ha using 40kg Urea + 9g GIBB-GRO	\$3,836.00	\$531.53	\$4,367.53	\$2,345.47 (34.94%)

So, if our sums are correct, you'll not only save **\$2,345.47 +GST** per 100 hectares, but you'll also see an immediate growth response that peaks within three weeks.

Whether we like it or not most of us are turning a bit green. Many times, we have been told by clients that they feel better about themselves now they are using fewer N-type products, and as is often the case when embarking on sustainability projects there is often a cost-saving benefit.

GIBB-GRO IS AVAILABLE AT JUST \$5.32* PER HECTARE + GST DELIVERED WITHIN NEW ZEALAND.

**Gibb-Gro cost is based on a minimum 1kg purchase.*

Urea pricing is based on prices published on <https://www.ravensdown.co.nz/media/fvpee4xy/price-list-20-december-2025.pdf>

Gibb-Gro prices are based on prices published on <http://www.rainbowbrown.co.nz>, both as of 3 February 2026.

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